



CORPORATE DECK

www.pactarelations.com

PACTA



WHO WE ARE

Investor Relations & Marketing Firm

We are a boutique investor relations and marketing firm for companies in the capital markets and luxury world. We build long-lasting relationships between companies, like-minded individuals, and investors worldwide.



WHAT WE DO

Strategic support for your business

With a strong presence in the United States and Canada, PACTA connects you with a curated group of global investors, provides first access to exclusive events, and puts a team of experts to work on your marketing needs.

HONG KONG – MIAMI – PALM BEACH – NEW YORK – TORONTO



OUR SERVICES

1. Investor Relations

We give access to our network of financial institutions, retail investors, and analysts to successfully position your company in the capital markets. We support your company's investor relations strategy and provide business relationship advisory.



Strategic Deliverables

- Corporate pitch
- Corporate presentations
- Business relationship advisory
- Investor, analyst and influencer targeting
- Support at international conferences
- Site visits
- Investor meetings, webinars and roadshows
- Access to exclusive events with a curated group of like-minded investors

OUR SERVICES

2. Marketing

Our team of marketing experts builds and executes strategies that resonate with key stakeholders. We help position your company through exclusive events, corporate partnerships, social media management, and other marketing efforts.



Strategic deliverables

- Marketing strategy and execution
- Event production
- Partnership and sponsorship opportunities
- Brand activations
- Content development
- Video marketing
- Design
- Email marketing and newsletters



Some of our Events



Monaco

Exclusive Dinner with Domaines Barons de Rothschild (Lafite) onboard a superyacht during the Monaco Yacht Show.



Fisher Island

Private Reception on Fisher Island hosted in partnership with Rolls-Royce Miami, Air Partner, Luxury Living Realty, and Socialite Magazine.



Toronto

Mexican Miners Reception for more than 300 investors during the PDAC Mining Conference.

Some of our Events



Monaco

PACTA five year anniversary onboard a superyacht during the Monaco Yacht Show.



New York

The Art of Discovery Investing Lunch with 40 Family Offices and UHNW individuals in New York City. Willem Middelkoop shared his insights on the importance of investing in commodities.



Palm Beach

Family Office Reception during the Palm Beach International Boat Show, hosted in partnership with Baglietto, one of the top superyacht shipyards.



Our Founders





Jessika Angarita

Jessika has over a decade of experience in the Investor Relations industry and corporate development, identifying strategic opportunities through her knowledge of and connections with UHNW, RIAs, Family Offices, and investors worldwide. Currently, she is Board Member in a Mining Company.

FORMER ROLES

- Investor Relations Consultant in several Canada-based natural resource companies listed in the Toronto Stock Exchange.
- Management Consultant executing communications strategies, and positioning US brands in the Latin American region.
- Marketing and Business Development Director in the Americas for the most well-established superyacht brokerage in the world.

MARKETS

Canada, Colombia, Chile, Monaco, Mexico & USA (Miami – NYC)





Lisbet Castillo

Lisbet has a decade of experience delivering marketing, reputation management, public affairs, content development & execution, and crisis management services to international companies with operations in Latin America and thought leaders worldwide.

FORMER ROLES

- Senior Consultant at an international firm that specializes in speaking engagements, thought leadership, and personal branding.
- Senior Executive for Reputation Management & Public Affairs at an international consulting firm with a presence in Miami and Latin America, where she developed and executed brand positioning strategies for corporate clients in the telecommunications, energy, and financial services industries.

MARKETS

Brazil, Honduras, Mexico, USA (Miami – NYC)



Our Partners





Ignite Digital Media

Ignite Digital Media is a full-service digital marketing agency that provides professional and highly-creative digital media solutions that optimize reach and engagement.

Ignite Digital Media's diverse team of in-house creatives produce high-quality content that connects brands with a wide range of audiences and potential investors worldwide.



EMERGING METALS ASIA

Emerging Metals Asia

Emerging Metals Asia provides investor roadshows and webinars to Canadian mining companies looking to build strong awareness in Asia. With a broad network of 30k+ investors across the APAC region, Emerging Metals Asia connects companies with mining funds, strategic partners, and UHNW investors.

The company represents the roadshows/webinar arm of EMC, a private mining investment firm based in Hong Kong which has been active in the APAC region for over ten years.

Brands Who Trust PACTA

Public Companies
Financial Institutions
Mining
Tech
Esports & Gaming
Cannabis
Premium Finance
Yachting
Private Jets
Luxury Brands



OUR PROCESS

We develop and execute investor relations and marketing strategies to support your business growth.

Onboarding
Audit
Due Diligence



Strategy
Action Plan
Execution



Ongoing
Engagement
Weekly Calls
Reporting



Contact Us

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РАСТА